

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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# maintenance SOLUTIONS

Trade Press Media Group, Inc.  
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Tel.: (414) 228-7701  
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Official Publication of: None  
Established: 1993  
Issues Per Year: 12



**FIELD SERVED**

MAINTENANCE SOLUTIONS serves the field of engineering & maintenance management, encompassing educational buildings, medical buildings, commercial buildings, government buildings, hospitality buildings, industrial office headquarters buildings, and retail buildings.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are individuals in engineering & maintenance management including directors of maintenance, directors of maintenance & engineering, directors of facilities maintenance, directors of building & grounds, directors of building services/ plant services, maintenance managers, facilities maintenance managers, engineering & maintenance managers, building services managers/supervisors, plant managers/ supervisors, building maintenance superintendents, building & grounds superintendents, maintenance supervisors, building supervisors, facilities engineers, building engineers, maintenance engineers, other engineering & maintenance management titles, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,325
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	83
Digital _____	-
All Other _____	416
<b>TOTAL</b>	<b>1,824</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,053	100.0	35,053	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,053</b>	<b>100.0</b>	<b>35,053</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	98	94			35,051	October _____	71	66			35,051
August _____	53	57			35,055	November _____	229	230			35,052
September _____	100	101			35,056	December _____	245	244			35,051
						<b>TOTAL</b>	<b>796</b>	<b>792</b>			

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**  
**This issue is -% or 1 copy below the average of the other 5 issues reported in Paragraph two.**

TYPE OF ORGANIZATION (SEE NOTE 1)	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE	
			DIRECTORS OF ENGINEERING/ MAINTENANCE	OTHER ENGINEERING/ MAINTENANCE PROFESSIONALS
			Directors of Maintenance, Directors of Maintenance & Engineering, Directors of Facilities Maintenance, Directors of Building & Grounds, Directors of Building Services/Plant Services, Maintenance Managers, Facilities Maintenance Managers, Engineering & Maintenance Managers	Building Services Managers/ Supervisors, Plant Managers/ Supervisors, Building Maintenance Superintendents, Building & Grounds Superintendents, Maintenance Supervisors, Building Supervisors, Facilities Engineers, Building Engineers, Maintenance Engineers, other Engineering & Maintenance Management, and other titled and non-titled personnel
1. Educational Buildings _____	12,880	36.7	8,862	4,018
2. Medical Buildings _____	10,206	29.1	8,039	2,167
3. Commercial Buildings _____	5,391	15.4	3,500	1,891
4. Government Buildings _____	3,826	10.9	2,390	1,436
5. Hospitality Buildings _____	1,083	3.1	638	445
6. Industrial Buildings _____	1,076	3.1	783	293
7. Retail Buildings _____	590	1.7	397	193
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,052</b>	<b>100.0</b>	<b>24,609</b>	<b>10,443</b>
<b>PERCENT</b>	<b>100.0</b>		<b>70.2</b>	<b>29.8</b>

Note 1: Educational Buildings include Schools, Colleges, and Universities. Medical Buildings include Hospitals, Nursing Homes and Medical Clinics. Commercial Buildings include Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Companies, Apartment Complexes, and Civic/Convention Centers. Government Buildings include Federal, State, County, Municipal, Airports, and Military. Hospitality Buildings include Hotels, Motels and Restaurant Chains. Industrial Buildings include Office and Headquarter buildings of Manufacturing Firms, Manufacturing Plants and Utilities. Retail Buildings include Shopping Centers and Retail Chain Headquarters.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	25,229	7,805	-			33,034	94.3
II. Request from recipient's company: _____	1,300	718	-			2,018	5.7
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>26,529</b>	<b>8,523</b>	<b>-</b>			<b>35,052</b>	<b>100.0</b>
<b>PERCENT</b>	<b>75.7</b>	<b>24.3</b>	<b>-</b>			<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			35,052	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>35,052</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		219		400-427 Kentucky _____		588	
030-038 New Hampshire _____		170		370-385 Tennessee _____		626	
050-059 Vermont _____		99		350-369 Alabama _____		413	
010-027 Massachusetts _____		795		386-397 Mississippi _____		306	
028-029 Rhode Island _____		146		<b>EAST SO. CENTRAL</b>		<b>1,933</b>	<b>5.5</b>
060-069 Connecticut _____		451		716-729 Arkansas _____		390	
<b>NEW ENGLAND</b>		<b>1,880</b>	<b>5.4</b>	700-714 Louisiana _____		392	
100-149 New York _____		2,124		730-749 Oklahoma _____		645	
070-089 New Jersey _____		976		750-799 Texas _____		2,347	
150-196 Pennsylvania _____		1,876		<b>WEST SO. CENTRAL</b>		<b>3,774</b>	<b>10.8</b>
<b>MIDDLE ATLANTIC</b>		<b>4,976</b>	<b>14.2</b>	590-599 Montana _____		193	
430-459 Ohio _____		1,900		832-838 Idaho _____		180	
460-479 Indiana _____		849		820-831 Wyoming _____		108	
600-629 Illinois _____		1,725		800-816 Colorado _____		514	
480-499 Michigan _____		1,128		870-884 New Mexico _____		175	
530-549 Wisconsin _____		980		850-865 Arizona _____		406	
<b>EAST NO. CENTRAL</b>		<b>6,582</b>	<b>18.8</b>	840-847 Utah _____		193	
550-567 Minnesota _____		789		889-898 Nevada _____		143	
500-528 Iowa _____		673		<b>MOUNTAIN</b>		<b>1,912</b>	<b>5.5</b>
630-658 Missouri _____		995		995-999 Alaska _____		89	
580-588 North Dakota _____		183		980-994 Washington _____		606	
570-577 South Dakota _____		233		970-979 Oregon _____		378	
680-693 Nebraska _____		479		900-961 California _____		2,517	
660-679 Kansas _____		584		967-968 Hawaii _____		68	
<b>WEST NO. CENTRAL</b>		<b>3,936</b>	<b>11.2</b>	<b>PACIFIC</b>		<b>3,658</b>	<b>10.4</b>
197-199 Delaware _____		130		<b>UNITED STATES</b>		<b>34,891</b>	<b>99.6</b>
206-219 Maryland _____		931		969 & 004-009 U.S. Territories _____		26	
200-205 Washington, DC _____		271		Canada _____		128	
220-246 Virginia _____		998		Mexico _____		-	
247-268 West Virginia _____		234		Other International _____		-	
270-289 North Carolina _____		1,021		APO/FPO _____		7	
290-299 South Carolina _____		445		<b>TOTAL QUALIFIED CIRCULATION</b>		<b>35,052</b>	<b>100.0</b>
300-319 Georgia _____		855					
320-349 Florida _____		1,355					
<b>SOUTH ATLANTIC</b>		<b>6,240</b>	<b>17.8</b>				

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: _____	35,049	35,054	35,054	35,052	35,053	35,053
Qualified Non-Paid: _	35,049	35,054	35,054	35,052	35,053	35,053
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July-December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED**

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Brian Terry, Publisher

Eric J. Muench, Director of Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 5, 2010

State Wisconsin

County Milwaukee

Received by BPA Worldwide January 5, 2010

Type PJ

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