

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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maintenance SOLUTIONS

Trade Press Media Group, Inc.
2100 West Florist Avenue
Milwaukee, WI 53209
Tel.: (414) 228-7701
Fax: (414) 228-1134
www.facilitiesnet.com/MS

Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED

MAINTENANCE SOLUTIONS serves the field of engineering & maintenance management, encompassing educational buildings, medical buildings, commercial buildings, government buildings, hospitality buildings, industrial office headquarters buildings, and retail buildings.



DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals in engineering & maintenance management including directors of maintenance, directors of maintenance & engineering, directors of facilities maintenance, directors of building & grounds, directors of building services/ plant services, maintenance managers, facilities maintenance managers, engineering & maintenance managers, building services managers/ supervisors, plant managers/ supervisors, building maintenance superintendents, building & grounds superintendents, maintenance supervisors, building supervisors, facilities engineers, building engineers, maintenance engineers, other engineering & maintenance managers, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	10
Advertiser and Agency _____	1,397
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	58
Digital _____	-
All Other _____	424
TOTAL	1,889

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,050	100.0	35,050	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,050	100.0	35,050	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
July _____	82	76	35,052
August _____	21	20	35,051
September _____	70	72	35,053
October _____	115	120	35,058
November _____	50	43	35,051
December _____	255	236	35,032
TOTAL	593	567	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011
This issue is -% or 2 copies above the average of the other 5 issues reported in Paragraph two.

TYPE OF ORGANIZATION (See Note 1)	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE	
			DIRECTORS OF ENGINEERING/ MAINTENANCE	OTHER ENGINEERING/ MAINTENANCE PROFESSIONALS
			Directors of Maintenance, Directors of Maintenance & Engineering, Directors of Facilities Maintenance, Directors of Building & Grounds, Directors of Building Services/Plant Services, Maintenance Managers, Facilities Maintenance Managers, Engineering & Maintenance Managers	Building Services Managers/ Supervisors, Plant Managers/ Supervisors, Building Maintenance Superintendents, Building & Grounds Superintendents, Maintenance Supervisors, Building Supervisors, Facilities Engineers, Building Engineers, Maintenance Engineers, other Engineering & Maintenance Managers, and other titled and non-titled personnel
1. Educational Buildings _____	12,783	36.5	9,623	3,160
2. Medical Buildings _____	10,273	29.3	7,832	2,441
3. Commercial Buildings _____	5,518	15.7	3,632	1,886
4. Government Buildings _____	3,683	10.5	2,343	1,340
5. Hospitality Buildings _____	1,030	2.9	790	240
6. Industrial Buildings _____	1,176	3.4	724	452
7. Retail Buildings _____	588	1.7	394	194
TOTAL QUALIFIED CIRCULATION	35,051	100.0	25,338	9,713
PERCENT	100.0		72.3	27.7

Note 1: Educational Buildings include Schools, Colleges, and Universities. Medical Buildings include Hospitals, Nursing Homes and Medical Clinics. Commercial Buildings include Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Companies, Apartment Complexes, and Civic/Convention Centers. Government Buildings include Federal, State, County, Municipal, Airports, and Military. Hospitality Buildings include Hotels, Motels and Restaurant Chains. Industrial Buildings include Office and Headquarter buildings of Manufacturing Firms, Manufacturing Plants and Utilities. Retail Buildings include Shopping Centers and Retail Chain Headquarters.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	25,987	8,425	-	34,412	98.2
II. Request from recipient's company: _____	639	-	-	639	1.8
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,626	8,425	-	35,051	100.0
PERCENT	76.0	24.0	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	35,051	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	35,051	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	214		Kentucky _____	612	
New Hampshire _____	171		Tennessee _____	625	
Vermont _____	108		Alabama _____	426	
Massachusetts _____	838		Mississippi _____	317	
Rhode Island _____	124		EAST SO. CENTRAL	1,980	5.6
Connecticut _____	433		Arkansas _____	402	
NEW ENGLAND	1,888	5.4	Louisiana _____	450	
New York _____	2,150		Oklahoma _____	633	
New Jersey _____	913		Texas _____	2,447	
Pennsylvania _____	1,811		WEST SO. CENTRAL	3,932	11.2
MIDDLE ATLANTIC	4,874	13.9	Montana _____	216	
Ohio _____	1,863		Idaho _____	200	
Indiana _____	905		Wyoming _____	112	
Illinois _____	1,713		Colorado _____	488	
Michigan _____	1,151		New Mexico _____	130	
Wisconsin _____	1,004		Arizona _____	387	
EAST NO. CENTRAL	6,636	18.9	Utah _____	197	
Minnesota _____	838		Nevada _____	127	
Iowa _____	732		MOUNTAIN	1,857	5.3
Missouri _____	1,040		Alaska _____	65	
North Dakota _____	194		Washington _____	612	
South Dakota _____	237		Oregon _____	373	
Nebraska _____	499		California _____	2,281	
Kansas _____	644		Hawaii _____	56	
WEST NO. CENTRAL	4,184	11.9	PACIFIC	3,387	9.7
Delaware _____	114		UNITED STATES	34,785	99.2
Maryland _____	872		U.S. Territories _____	16	
Washington, DC _____	251		Canada _____	247	
Virginia _____	958		Mexico _____	-	
West Virginia _____	252		Other International _____	-	
North Carolina _____	975		APO/FPO _____	3	
South Carolina _____	432		TOTAL QUALIFIED CIRCULATION	35,051	100.0
Georgia _____	900				
Florida _____	1,293				
SOUTH ATLANTIC	6,047	17.3			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011	July-December 2011*
Total Audit Average Qualified: _____	35,053	35,053	35,053	35,052	35,054	35,050
Qualified Non-Paid: _	35,053	35,053	35,053	35,052	35,054	35,050
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 13, 2012
Brian Terry, Publisher	State	Wisconsin
Eric J. Muench, Director of Audience Development	County	Milwaukee
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 13, 2012
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	M194POD1